



FOR IMMEDIATE RELEASE

Bobbi Kristina Serenity House and Brookview House Establish Partnership to Combat Domestic Violence in Massachusetts

Organizations Will Work Together to Support Domestic Violence Victims Through Emergency Assistance, Support Programs and Stabilization Services

BOSTON (February 27, 2019) – The [Bobbi Kristina Serenity House](#) (“BKSH”), a nonprofit founded by singer Bobby Brown, and his wife Alicia Etheredge-Brown, to support victims of domestic violence, and Dorchester, Mass.-based [Brookview House](#) (“Brookview”) today announced a partnership to jointly combat domestic violence in Massachusetts. Under their agreement, Brookview will respond to all Massachusetts inquiries connected through the BKSH hotline from victims of domestic violence seeking assistance and resources in the state. BKSH will provide fundraising and publicity support to Brookview, which provides safe, supportive housing and on-site programs to families experiencing homelessness, many of which are victims of domestic violence.

In the near term, BKSH is assisting with fundraising and awareness efforts around Brookview’s annual luncheon and symposium, the [Power of the Purse](#), which is taking place on Thursday, April 11th at the Seaport Hotel Plaza Ballroom. The event features a celebrity purse auction and is designed to raise awareness and financial support for the courageous moms of Brookview who are relentless in their efforts to lift their children out of homelessness.

“The impact of domestic violence not only affects men and women,” stated Bobby Brown. “It impacts our children and can keep them from becoming healthy leaders in my home state, Massachusetts. We are excited to join Brookview House and combine our resources to help these families move forward with their lives.”

According to U.S. Dept. of Housing and Urban Development (HUD) the number of people experiencing homelessness in families with children in Massachusetts grew by a stunning 94 percent from 2007-2018. Each year, Brookview provides 370 women and children experiencing homelessness with a safe, supportive environment in which to live and acquire and practice skills to pursue education, job training and employment in order to achieve long-term stability and economic independence.

“Domestic violence and the need to seek safe shelter is the leading factor behind family homelessness driving mothers and their children to our doors,” said Deborah Hughes, president and CEO of Brookview House. “We have long admired the work and mission of the Bobbi Kristina Serenity House and are so pleased to join forces with their team to tackle this urgent crisis together.”

Recognized nationally for its successful model, 92 percent of mothers who have lived at Brookview maintain permanent housing after leaving, and 88 percent of the children who

participate in Brookview's Youth Development Program graduate high school, compared to the national average of only 25 percent. Brookview's programs for youth include licensed childcare and classrooms for education and training onsite. At-risk women and children who live in the community are also invited to participate in Brookview's programs and services that encompass health, education, life skills, employment training, civic engagement, and financial, emotional, and behavioral support.

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ABOUT THE BOBBI KRISTINA SERENITY HOUSE

The Bobbi Kristina Serenity House (BKSH) is a 501©(3) nonprofit created to support men and women of all ages who are victims of domestic violence. Co-founders Bobby and Alicia Brown want to join the fight to educate others about the perils of domestic violence with a special emphasis on moving from crisis to confidence in order to regain their personal power.

www.BobbiKristinaserenityhouse.org

ABOUT BROOKVIEW HOUSE

[Brookview House](#) is an independent, nonprofit organization for women and children experiencing homelessness that not only provides a safe place to live but support services and programs on site to confront the root causes of homelessness and transform lives. Its innovative approach addresses the distinct needs of each family member, preparing families for long-term stability and independence. Brookview's commitment to improving the lives of homeless and at-risk families extends beyond its own walls, offering its programs to families within the local community as well.

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